

MERRIWA DISTRICT DIARY

Dates for 2022

ABN: 77609694493

54 Binnia Street, Coolah NSW 2843
PHONE: 02 6377 1950 MOBILE: 0457 719 510
EMAIL: merriwadiary@outbackpress.com.au



The Merriwa District Diary is a fortnightly rural newspaper with a reach of over 3,500 people in the areas of *Cassilis, Coolah, Denman, Gungal, Merriwa and Sandy Hollow*

Deadline	Issue Date	Issue No:	Advertising Theme Ideas
14 January 2022	21 January 2022	196	Australia Day 26/1
28 January 2022	4 February 2022	197	Valentine's Day 14/2
11 February 2022	18 February 2022	198	
25 February 2022	4 March 2022	199	St Patricks Day 17/3
11 March 2022	18 March 2022	200	
25 March 2022	1 April 2022	201	East 15-18/4, Spring School Holidays start 11/4
8 April 2022	15 April 2022	202	Anzac Day 25/4
22 April 2022	29 April 2022	203	
6 May 2022	13 May 2022	204	
20 May 2022	27 May 2022	205	Queen's Birthday public holiday 14/6
3 June 2022	10 June 2022	206	
17 June 2022	24 June 2022	207	Winter School Holidays start 4/7
1 July 2022	8 July 2022	208	
15 July 2022	22 July 2022	209	
29 July 2022	5 August 2022	210	
12 August 2022	19 August 2022	211	Father's Day 4/9
26 August 2022	2 September 2022	212	
9 September 2022	16 September 2022	213	
23 September 2022	30 September 2022	214	Labour Day 3/10
7 October 2022	14 October 2022	215	Halloween 31/10
21 October 2022	28 October 2022	216	Remembrance Day 1/11, Melbourne Cup 1/11
4 November 2022	11 November 2022	217	
18 November 2022	25 November 2022	218	Christmas-time to advertise events and sales
2 December 2022	9 December 2022	219	Summer school holidays start 21/12

Advert	Size
Standard	70mm W x 90mm H
Double Standard	70mm W x 184mm H
Half	190mm W x 137mm H
Full mono	190mm W x 278mm H
Full Colour	190mm W x 278mm H
Custom ads	Front/Back/Centre Pages

Ad designs **Standard \$20 – half and double standard \$30 – Full \$50**
No ad design charge for three advertisements or more

Note: 3 or more adverts is the discounted price charged when advertisements are to appear in three (3) or more issues of the Diary.

Please be encouraged to use Internet banking facilities if you have access, this is a cheaper more convenient way to pay accounts.

Please don't forget to include your **Tax Invoice Reference Number** with the payment.

Direct Deposit details: **Coolah District Diary BSB: 082 628 Account No: 987 440 951**