

# DUNEDOO DISTRICT DIARY

Rates & Dates for 2024

ABN: 77609694493

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The Dunedoo District Diary is a fortnightly rural newspaper with a reach of over 3,500 people in the areas of **Dunedoo, Ballimore, Leadville, Birriwa, Cobbora, Elong Elong, Mendooran and Merrygoen**

Deadline	Issue Date	Issue No:	Advertising Theme Ideas
18 January 2024	24 January 2024	326	Australia Day 26/1
1 February 2024	7 February 2024	327	Valentine's Day 14/2
15 February 2024	21 February 2024	328	
29 February 2024	6 March 2024	329	St Patricks Day 17/3
14 March 2024	20 March 2024	330	Easter 29/3-1/4
28 March 2024	3 April 2024	331	School holidays start 15/4
11 April 2024	17 April 2024	332	Anzac Day 25/4
25 April 2024	1 May 2024	333	Mother's Day 14/5
9 May 2024	15 May 2024	334	
23 May 2024	29 May 2024	335	Queen's Birthday Holiday 12/6
6 June 2024	12 June 2024	336	
20 June 2024	26 June 2024	337	School Holidays 8/7
4 July 2024	10 July 2024	338	
18 July 2024	24 July 2024	339	
1 August 2024	7 August 2024	340	
15 August 2024	21 August 2024	341	Father's Day 1/9
29 August 2024	4 September 2024	342	
12 September 2024	18 September 2024	343	Labor Day 2/10, School Holidays 30/9
26 September 2024	2 October 2024	344	
10 October 2024	16 October 2024	345	Halloween 31/10
24 October 2024	30 October 2024	346	Remembrance Day 11/11, Melbourne Cup 7/11
7 November 2024	13 November 2024	347	
21 November 2024	27 November 2024	348	Christmas-start advertising events/sales
5 December 2024	11 December 2024	349	School holidays start 20/12

Advert	Size
Standard	70mm W x 90mm H
Double Standard	70mm W x 184mm H
Half	190mm W x 137mm H
Full mono	190mm W x 278mm H
Full Colour	190mm W x 278mm H
Custom ads	Front/Back/Centre Pages

**Ad designs** Standard \$20 – half and double standard \$30 – Full \$50  
No ad design charge for three advertisements or more

*Note: 3 or more adverts is the discounted price charged when advertisements are to appear in three (3) or more issues of the Diary.*

Please be encouraged to use Internet banking facilities if you have access, this is a cheaper more convenient way to pay accounts.

Please don't forget to include your **Tax Invoice Reference Number** with the payment.

Direct Deposit details: **Coolah District Diary BSB: 082 628 Account No: 987 440 951**