

COOLAH DISTRICT DIARY

Rates & Dates for 2024

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The Coolah District Diary is a fortnightly rural newspaper with a reach of over 3,500 people in the areas of *Binnaway, Cassilis, Coolah, Leadville, Mullaley, Neilrex, Premer, Spring Ridge, Tambar Springs, Uarbry and Weetaliba*

Deadline	Issue Date	Issue No:	Advertising Theme Ideas
11 January 2024	17 January 2024	782	Australia Day 26/1
25 January 2024	31 January 2024	783	Valentine's Day 14/2
8 February 2024	14 February 2024	784	
22 February 2024	28 February 2024	785	
7 March 2024	14 March 2024	786	St Patrick's Day 17/3
21 March 2024	27 March 2024	787	Easter 29/3-1/4
4 April 2024	10 April 2024	788	School holidays start 15/4, Anzac Day 25/4,
18 April 2024	24 April 2024	789	Mother's Day 14/5
2 May 2024	8 May 2024	790	
16 May 2024	22 May 2024	791	Queen's Birthday public holiday 12/6
30 May 2024	5 June 2024	792	
13 June 2024	19 June 2024	793	
27 June 2024	3 July 2024	794	School Holidays start 8/7
11 July 2024	17 July 2024	795	
25 July 2024	31 July 2024	796	
8 August 2024	14 August 2024	797	
22 August 2024	28 August 2024	798	Fathers Day 1/9
5 September 2024	11 September 2024	799	
19 September 2024	25 September 2024	800	Labour Day 2/10, school holidays start 30/9
3 October 2024	9 October 2024	801	
17 October 2024	23 October 2024	802	Halloween 31/10, Melbourne Cup 7/11
31 October 2024	6 November 2024	803	Remembrance Day 11/11
14 November 2024	20 November 2024	804	Christmas-start advertising events/sales
28 November 2024	4 December 2024	805	School Holidays start 23/12

Advert	Size
Standard	70mm W x 90mm H
Double Standard	70mm W x 184mm H
Half	190mm W x 137mm H
Full mono	190mm W x 278mm H
Full Colour	190mm W x 278mm H
Custom ads	Front/Back/Centre Pages

Ad designs **Standard \$20 – half and double standard \$30 – Full \$50**
No ad design charge for three advertisements or more

Please be encouraged to use Internet banking facilities if you have access, this is a cheaper more convenient way to pay accounts.

Please don't forget to include your **Tax Invoice Reference Number** with the payment.

Direct Deposit details: **Coolah District Diary** **BSB: 082 628** **Account No: 987 440 951**