Merriwa District Diary

Dates for 2021 ABN: 77609694493

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The Merriwa District Diary is a fortnightly rural newspaper with a reach of over 3,500 people in the areas of *Cassilis, Coolah, Denman, Gungal, Merriwa and Sandy Hollow*

| Deadline | Issue Date | Issue No: | Advertising Theme Ideas |
|-------------------|-------------------|-----------|----------------------------------|
| 15 January 2021 | 22 January 2021 | 172 | Australia Day 26/1 |
| 29 January 2021 | 5 February 2021 | 173 | Valentine's Day 14/2 |
| 12 February 2021 | 19 February 2021 | 174 | |
| 26 February 2021 | 5 March 2021 | 175 | |
| 12 March 2021 | 19 March 2021 | 176 | |
| 26 March 2021 | 2 April 2021 | 177 | Good Friday 2/4, Easter |
| 9 April 2021 | 16 April 2021 | 178 | Anzac Day 25/4, Mother's Day 9/5 |
| 23 April 2021 | 30 April 2021 | 179 | |
| 7 May 2021 | 14 May 2021 | 180 | |
| 21 May 2021 | 28 May 2021 | 181 | Queen's Birthday 14/6 |
| 4 June 2021 | 11 June 2021 | 182 | |
| 18 June 2021 | 25 June 2021 | 183 | |
| 2 July 2021 | 9 July 2021 | 184 | |
| 16 July 2021 | 23 July 2021 | 185 | |
| 30 July 2021 | 6 August 2021 | 186 | |
| 13 August 2021 | 20 August 2021 | 187 | Father's Day 5/9 |
| 27 August 2021 | 3 September 2021 | 188 | |
| 10 September 2021 | 17 September 2021 | 189 | |
| 24 September 2021 | 1 October 2021 | 190 | |
| 8 October 2021 | 15 October 2021 | 191 | Labor Day 4/10 |
| 22 October 2021 | 29 October 2021 | 192 | Remembrance Day 11/11 |
| 5 November 2021 | 12 November 2021 | 193 | |
| 19 November 2021 | 26 November 2021 | 194 | |
| 3 December 2021 | 10 December 2021 | 195 | |

Advert Size

Standard 70mm W x 90mm H

Double Standard 70mm W x 184mm H

Half 190mm W x 137mm H

Full mono 190mm W x 278mm H

Full Colour 190mm W x 278mm H

Custom ads Front/Back/Centre Pages

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Note: 3 or more adverts will attract a discounted rate when advertisements are to appear in three (3) or more issues of the Diary.

Ad designs will attract extra charges

Please be encouraged to use Internet banking facilities if you have access, this is a cheaper more convenient way to pay accounts.

Please don't forget to include your <u>Tax Invoice Reference Number</u> with the payment.

Direct Deposit details: Coolah District Diary BSB: 082 628 Account No: 987 440 951