

# Coolah District Diary

Dates for 2021

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The Coolah District Diary is a fortnightly rural newspaper with a reach of over 3,500 people in the areas of *Binnaway, Cassilis, Coolah, Leadville, Mullaley, Neilrex, Premer, Spring Ridge, Tambar Springs, Uarbry and Weetaliba*

| Deadline          | Issue Date        | Issue No: | Advertising Theme Ideas          |
|-------------------|-------------------|-----------|----------------------------------|
| 14 January 2021   | 20 January 2021   | 710       | Australia Day 26/1               |
| 28 January 2021   | 3 February 2021   | 711       | Valentine's Day 14/2             |
| 11 February 2021  | 17 February 2021  | 712       |                                  |
| 25 February 2021  | 3 March 2021      | 713       |                                  |
| 11 March 2021     | 17 March 2021     | 714       | Good Friday 2/4, Easter          |
| 25 March 2021     | 31 March 2021     | 715       |                                  |
| 8 April 2021      | 14 April 2021     | 716       | Anzac Day 25/4, Mother's Day 9/5 |
| 22 April 2021     | 28 April 2021     | 717       | Mother's Day 9/5                 |
| 6 May 2021        | 12 May 2021       | 718       |                                  |
| 20 May 2021       | 26 May 2021       | 719       | Queen's Birthday 14/6            |
| 3 June 2021       | 9 June 2021       | 720       |                                  |
| 17 June 2021      | 23 June 2021      | 721       | Winter School Holidays start 6/7 |
| 1 July 2021       | 7 July 2021       | 722       |                                  |
| 15 July 2021      | 21 July 2021      | 723       |                                  |
| 29 July 2021      | 4 August 2021     | 724       |                                  |
| 12 August 2021    | 18 August 2021    | 725       | Father's Day 5/9                 |
| 26 August 2021    | 1 September 2021  | 726       |                                  |
| 9 September 2021  | 15 September 2021 | 727       |                                  |
| 23 September 2021 | 29 September 2021 | 728       | Labor Day 4/10                   |
| 7 October 2021    | 13 October 2021   | 729       |                                  |
| 21 October 2021   | 27 October 2021   | 730       | Remembrance Day 11/11            |
| 4 November 2021   | 10 November 2021  | 731       |                                  |
| 18 November 2021  | 24 November 2021  | 732       |                                  |
| 2 December 2021   | 8 December 2021   | 733       |                                  |

| Advert          | Size                    |
|-----------------|-------------------------|
| Standard        | 70mm W x 90mm H         |
| Double Standard | 70mm W x 184mm H        |
| Half            | 190mm W x 137mm H       |
| Full mono       | 190mm W x 278mm H       |
| Full Colour     | 190mm W x 278mm H       |
| Custom ads      | Front/Back/Centre Pages |

## **PLEASE CONTACT US FOR PRICING**

***Note: 3 or more adverts will attract a discounted rate when advertisements are to appear in three (3) or more issues of the Diary.***

## **Ad designs will attract extra charges**

Please be encouraged to use Internet banking facilities if you have access, this is a cheaper more convenient way to pay accounts.

Please don't forget to include your **Tax Invoice Reference Number** with the payment.

Direct Deposit details: **Coolah District Diary BSB: 082 628 Account No: 987 440 951**