

# Merriwa District Diary

Rates & Dates for 2020

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The Merriwa District Diary is a fortnightly rural newspaper with a reach of over 3,500 people in the areas of *Cassilis, Coolah, Denman, Gungal, Merriwa and Sandy Hollow*

Deadline	Issue Date	Issue No:	Advertising Theme Ideas
17 January 2020	24 January 2020	148	Australia Day 26/Back to school
31 January 2020	7 February 2020	149	Valentine's Day
14 February 2020	21 February 2020	150	
28 February 2020	6 March 2020	151	
13 March 2020	20 March 2020	152	Autumn School Holidays start 15/4
27 March 2020	3 April 2020	153	Good Friday 10/4,
9 April 2020	17 April 2020	154	Anzac Day 25/4
24 April 2020	1 May 2020	155	Mother's Day 10/5
8 May 2020	15 May 2020	156	
22 May 2020	29 May 2020	157	
5 June 2020	12 June 2020	158	
19 June 2020	26 June 2020	159	Winter School Holidays Start 6/7
3 July 2020	10 July 2020	160	
17 July 2020	24 July 2020	161	
31 July 2020	7 August 2020	162	
14 August 2020	21 August 2020	163	Father's Day 6/9
28 August 2020	4 September 2020	164	Spring School Holidays 28/9 – 9/10
11 September 2020	18 September 2020	165	Labor Day 5/10
25 September 2020	2 October 2020	166	
9 October 2020	16 October 2020	167	
23 October 2020	30 October 2020	168	Remembrance Day 11 <sup>th</sup> November
6 November 2020	13 November 2020	169	
20 November 2020	27 November 2020	170	2 <sup>nd</sup> last issue for the year - Xmas
4 December 2020	11 December 2020	171	

Advert	Size	Price	Price
		One off advert	3 or more adverts
Standard	70mm W x 90mm H	\$ 70.00	\$ 50.00
Double Standard	70mm W x 184mm H	\$ 105.00	\$ 90.00
Half	190mm W x 137mm H	\$ 138.00	\$ 99.00
Full mono	190mm W x 278mm H	\$ 175.00	\$128.00
Full Colour	190mm W x 278mm H		\$480.00
Custom ads	Front/Back/Centre Pages	\$ 215.00	\$152.00

*Note: 3 or more adverts is the discounted price charged when advertisements are to appear in three (3) or more issues of the Diary.*

**Ad designs**      **Standard \$20 – half and double standard \$30 – Full \$50**  
**No ad design charge for three advertisements or more**

Please be encouraged to use Internet banking facilities if you have access, this is a cheaper more convenient way to pay accounts.

Please don't forget to include your **Tax Invoice Reference Number** with the payment.

Direct Deposit details: **Coolah District Diary**   **BSB: 082 628**   **Account No: 987 440 951**